

# A Report on Faculty Development Programme

on

## Research Methodology

by

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A Research Method is a systematic plan for conducting Research. There are both Qualitative and Quantitative Research Methods, including Experiments, Survey Research, Participant Observation and Secondary Data. Research Methods aim for a complete, detailed description of observations, including the context of events and circumstances.

IQAC of the college has taken an initiative to invite Dr.K.Srinivasa Rao, Dept of Management Studies, KL University, Vaddeswaram as Resource Person to educate the teaching fraternity about Research Methodology.

Dr.Srinivasa Rao during his lecture said that Research is an experiment, investigating the cause and effect under highly controlled conditions. The Researchers have to test Hypothesis while conducting Research and conduct necessary surveys and canvas questionnaire to get information for their Research. He also explained about Research Methodology based on descriptions of qualitative and quantitative data

